

PRESENTED BY  JM Family Enterprises



DUCK FÊTE

19TH ANNUAL DUCK FEST DERBY

APRIL 5, 2025 | 12-3 p.m.

ESPLANADE PARK, DOWNTOWN FORT LAUDERDALE

DuckFestDerby.org

 kid

SPONSOR INFORMATION

 family central
Changing lives for a lifetime

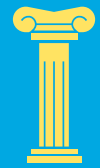


About KID Inc.

Since 1979, Kids In Distress (KID) has been on a mission to prevent child abuse, preserve the family, and treat children who have been abused and neglected through essential child welfare, foster care, family support, and early childhood education programs.

In 2019, KID acquired Family Central Inc. (FCI) and advanced its shared mission of strengthening relationships and creating nurturing communities so our children and families can flourish. Both organizations standalone under one umbrella, KID Inc.

Today, we fulfill our missions through three significant pillars:



Foster Care

- Recruitment, training, and support of foster/adoptive homes
- Reunification, family preservation, and adoption
- Individual, family, and group therapy and counseling



Early Childhood Education

- Preschool, aftercare, and summer camp programs
- Continuing Education Courses & Certifications
- Child Care Food Program



Family and Community-Based Programs

- Prevention through maternal and child health services

The transformation has been surreal, and we're proud to share the generous support from corporate partners, foundations, and the community, continues to be an enabling force helping us elevate annually the lives of 20,000+ vulnerable children and families across Palm Beach, Broward and Miami-Dade Counties.

About The Duck Fest Derby

The 19th Annual Duck Fest Derby, presented by JM Family Enterprises, is one of South Florida's premier charity events. On Saturday, April 5, 2025, children of all ages will enjoy a free, family-friendly, Island-themed Duck festival filled with "quacky" activities in the Fun Zone, including the KID Olympics, face painting, petting zoo, live entertainment, delicious food trucks, and more. Then, 40,000 rubber ducks will be dropped in the New River to race for prizes, all in support of KID & FCI.

Community members can buy entries into the race by forming "Duck Teams" or adopting individual ducks for \$5. Each adoption is a chance to win one of our fabulous prizes, including the grand prize of \$10,000 cash.

How Can I Be a Part of Duck Fest Derby?

Get involved in the largest rubber duck race in Florida! Highlight your brand in front of 2,000+ event attendees and connect with likeminded individuals and corporations at VID and pre-event functions.

- Become a Sponsor
- Start a Fundraising Team
- Recruit Volunteers
- All of the Above



Sponsorship Opportunities

All sponsors will receive logo displayed on **DuckFestDerby.org** for one year, company name/logo on sponsor signage, sponsorship recognition on KID social media, invitation to pre-event functions.



Sponsorship Information (Check all that apply.)

Duck Fête (Presenting Sponsor) - \$40,000



- Company name in event title
- Comprehensive media package including company logo/name displayed on all event marketing materials and media highlights
- Duck tagging employee engagement opportunity
- Representative speaker at the event
- Host of KID Olympics
- 25 VID reservations

Latin America - \$20,000

- Comprehensive media package including company logo/name displayed recognition on media and press releases
- Duck tagging employee engagement opportunity
- 12 VID reservations

The Caribbean - \$15,000

- Sponsorship recognition on media and press releases
- Duck tagging employee engagement opportunity
- Ten VID reservations

Calypso - \$10,000

- Sponsorship recognition on media and press releases
- Eight VID reservations

Soca - \$5,000

- Six VID reservations

Samba - \$2,500

- Four VID reservations

Duck Fan Sponsor - Everything is Irie - \$1,000

- Two VID reservations



Underwriting and Naming Opportunities

(100% tax deductible. Check all that apply.)

- Who let the Ducks out! \$10,000
- Island Fresh (VID) \$8,000
- Cool Breeze \$5,500
- Kiddie Carnival \$3,500
- Duck Shoppe \$3,000
- Vendor Village \$2,500
- Food Village \$2,500
- Duck Patrol \$2,000



SATURDAY, APRIL 5, 2025 | 12-3 p.m.

Benefiting 20,000+ Children & Families

I want to be a Duck Fest Derby Sponsor!

Become a VID (Very Important Duck) at DuckFestDerby.org

Mail a check with form to:

KID, Inc.
819 NE 26 Street
Fort Lauderdale, FL 33305

Contact:

Maria Villavicencio | Director of Events & Engagement
MariaVillavicencio@KIDinc.org
954.390.7654 x1046



**family
central**
Changing lives for a lifetime

A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free 1-800- 435-7352. Registration does not imply endorsement, approval or recommendation by the State. Kids In Distress registration number is CH-218. Your donation may be tax-deductible under section 501(c)3 of the IRS code.

