#### SPONSOR INFORMATION



# DUCK DMC

Presented by:



3.9.24

12-3pm • Esplanade Park, Downtown Fort Lauderdale

DUCKFESTDERBY.ORG • #DUCKFESTROCKS





### 2024 Sponsorship Opportunities

#### How Can I Be a Part of Duck Fest Derby?

Get involved in the largest rubber duck race in Florida! Highlight your brand in front of 2,000+ event attendees and connect with likeminded individuals and corporations at VID. In addition to listed details under each level, all sponsors will receive company recognition on KID social media, an invitation to the sponsor reception, and company logo on event sponsorship signage and DuckFestDerby.org for 1 year.

#### ✓ Presenting Main Stage Sponsor.....FILLED \$40,000

- Company name in event title
- Comprehensive media package including company logo/name displayed on all event marketing materials and media highlights
- · Representative speaker at the event
- Host of KID Olympics
- Duck tagging employee engagement opportunity
- Monarch Society Membership for 1 year
- 25 VID reservations
- Sponsor gift

#### ☐ Headliner Sponsor.....\$20,000

- Comprehensive media package including company logo/name displayed recognition on media and press releases
- Monarch Society Membership for 1 year
- Duck tagging employee engagement opportunity
- 12 VID reservations
- Sponsor gift

| Line-Up Sponsor                                     | \$15,000 |
|---|----------|
| Sponsorship recognition on media and press releases | •        |
| Monarch Society Membership for 1 year               |          |
| Duck tagging employee engagement opportunity        |          |
| • 10 VID reservations                               |          |
| Sponsor gift  |          |
| Live Set Sponsor                                    | \$10,000 |
| Sponsorship recognition on media and press releases |          |
| Monarch Society Membership for 1 year               |          |
| 8 VID reservations                                  |          |
| Sponsor gift  |          |
| Backstage Sponsor                                   | \$5,000  |
| 6 VID reservations                                  |          |
| Sponsor gift  |          |
| Sponsor girt  |          |
| Duck Enthusiast Sponsor                             | \$2,500  |
| • 4 VID reservations                                |          |
| Duck Admirer Sponsor                                | \$1.500  |
| 3 VID reservations                                  | , ,=     |
| Duck Fan Sponsor                                    | \$1.500  |
|   | · + -,   |

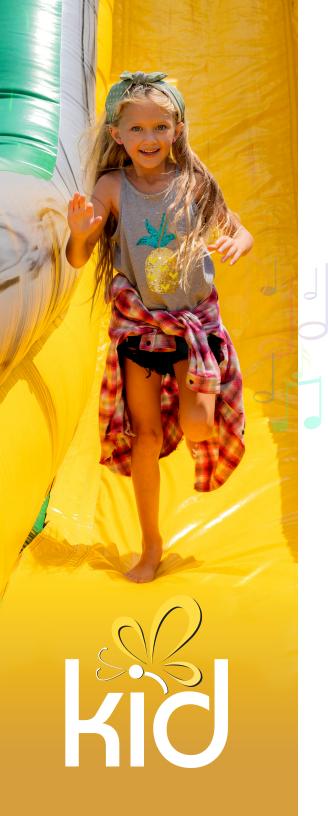


2 VID reservations



## Underwriting & Event Naming Opportunities





Saturday | 3.9.2024 | 12-3pm

Benefiting 20,000+ Children & Families

I want to be a **Duck Fest Derby** Sponsor!

**Become a VID (Very Important Duck)** at DuckFestDerby.org

Mail a check with form to: KID, Inc. 819 NE 26 Street Fort Lauderdale, FL 33305

Contact: The KID Advancement Team events@kidinc.org

(954) 390-7620

A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free 1-800- 435-7352. Registration does not imply endorsement, approval or recommendation by the State. Kids In Distress registration number is CH-218. Your donation may be tax-deductible under section 501(c)3 of the IRS code.

